

2022 IMAGINE A DAY WITHOUT WATER TIKTOK CONTEST RULES

As part of the national education campaign “Imagine a Day Without Water” Houston Public Works invites the community to participate in a TikTok contest all about water. Imagine a Day Without Water 2022 will be the eighth annual day to raise awareness and educate America about the value of water.

Prizes

1st, 2nd, and 3rd place winners will be selected. Selected winners will:

- Receive a gift card for the amount listed below.
 - 1st Place- \$1000
 - 2nd Place- \$500
 - 3rd Place - \$250
- Have their video featured on the Houston Public Works social media pages.
- Be invited to a city council meeting to be awarded a certificate of appreciation.

Thank you to our sponsors the Southeast Chapter Texas AWWA and Grundfos!

Note: All federal, state and local taxes associated with the receipt or use of any prize is solely the responsibility of the winner.

Theme

Show us your love for WATER! Sing a song, read a poem, play your instrument, create a dance, act out a skit, or show us your best water conservation tip, whatever your heart desires. We are looking for creative entries. Let the value of water inspire you!

Contest Rules and Details

To be eligible to win, applicants must follow the City of Houston TikTok channel (@cityofhouston) and be located in the Greater Houston area. Only one entry is allowed per entrant. All TikTok video entries must:

- Have the hashtag #ValueWaterHouston
- Be posted on TikTok by October 10, 2022
- Be a public post
- Be the original work of the participant
- Be 45 seconds in length or shorter

If you have any questions please email: WaterConservation@houston.tx.gov

How the Winner will be Selected

Entries will be reviewed and judged by a panel selected by Houston Public Works. The winners will be contacted to verify eligibility and to complete an official entry form. On Imagine a Day Without Water (October 20, 2022) the winning video will be featured on the City of Houston TikTok Channel.

Disqualifications

Submissions must not contain any material that constitutes copyright or license infringement. Submissions must not contain material or language that is inappropriate, indecent, obscene, hateful, defamatory, or slanderous. Houston Public Works Staff are excluded from being selected as a winner.

Participate in Our Next Event

Join the City of Houston and our partner Grundfos in the Walk for Water on Saturday October 29, 2022.

Around the world, billions of people lack access to safe water. Millions of women and children walk miles to collect water for their families every day. We walk so they don't have to. All proceeds of the walk go to the non-profit Water Mission to build safe water, sanitation, and hygiene solutions in developing nations and disaster areas.

[Click here to register](#) and participate in the Walk for Water.